

2021 Festival

(1)



2021 Festival Appeal

In Aid of the Royal Masonic Benevolent Institution

WHAT IS A FESTIVAL?

- Festivals are at heart of Masonic giving
- Festivals are a partnership between a Province and the Central Charity - GC, RMTGB, RMBI & MSF
- Festivals are the principal source of raising funds for the Central Charity
- Festivals run on an 11 year cycle – 4 per year
- In South Wales the present system started in 1921 and 2021 will be the last in present form.
- During this 100 years of giving 3 have been for the RMBI
- After 2021 the Festival system will continue with funds going to the new Central Masonic Charity



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The RMBI

- Provided care for elderly masons and their families for 160 years
- 17 Homes -1,100 beds, 1500 staff, £40 million turnover, average age of residents 90 years
- 15% of beds for specialist dementia care
- Albert Edward Prince of Wales Court Porthcawl 75 beds
- Other services;
 - Respite care
 - Day services
 - Sheltered accommodation
 - Dementia awareness training



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Festival Structure

The President R.W. Bro. Gareth Jones OBE Provincial Grand Master.

The Deputy President V.W. Bro. Roy Woodward Deputy Provincial Grand Master.

- The Festival Committee:

•W.Bro. Sir Paul Williams	CHAIRMAN
•W.Bro. Roger Richmond	DEPUTY CHAIR
•W.Bro. Jeff Coles	TREASURER
•W.Bro. Michael Coombes	SECRETARY
•W.Bro. Paul Haley	ASST SECRETARY
•W.Bro. Akram Baig	EVENTS SUB-COMMITTEE CHAIRMAN
•W.Bro. Phillip Saunders	MARKETING
•W.Bro. Granville Thomas	AREA CHAIRMAN NORTH
•W.Bro. Jim Childs	AREA CHAIRMAN SOUTH
•W.Bro. Gwilym Jones	AREA CHAIRMAN EAST (also Prov Grand Chapter liaison)
•W.Bro. Alan Gardener	AREA CHAIRMAN EAST
•W.Bro. Peter Richards	AREA CHAIRMAN WEST

- Ex Officio Members are W.Bro. Gerald Rowbottom Provincial Grand Secretary and

- W.Bro. John T. Davies Prov. Grand Charity Steward



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Festival Structure

- The role of Area Chairs/Liaison Officers working hand in hand with Charity Stewards will be crucial.
- Festival donations now need to be continuous to meet the demands of the Central Charity
- Charity Stewards are urged to transfer funds to the Festival Relief Chest on a regular basis.
- This will allow lodges to gain the benefit of 2.25%p.a. – up to 14% cumulative interest.
- Storing up funds till the end of the Festival will devalue contributions



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Cumulative Interest

	RMBI Interest 2.25%	Relief Chest Interest 0.50%
Yr 1	2.25%	0.50%
Yr 2	4.50%	1.00%
Yr 3	6.75%	1.50%
Yr 4	9.00%	2.00%
Yr 5	11.25%	2.50%
Yr 6	13.50%	3.00%

Early donations to the Festival earn BIG interest and substantially BOOST our Festival funds



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Target

- The evidence is that targets work
- £4.2 million in 2010 – taking inflation into account and not doing less = £5 million
- Yes it is a big ask and challenging stretch target
- The cause is relevant and we have Albert Edward Prince of Wales Court as a great example of the work of the Charity
- We receive more than we give over £1 million last year- £175 per member in benefits received
- If we all give £2 per week throughout the Festival the target will be hit – less than a beer
- The Province of Monmouth last year achieved an average of £900 per member



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Festival Jewel

- One Jewel - no frills
- Visible commitment of a substantial personal commitment to the Festival target
- Qualification £500 or more
- By single payment or regular payment pledge
- Transfer funds already in Lodge Relief Chests
- £500 or more to Festival Relief Chest E0043
- Pay in a lump sum of £500 or more into E0043
- Regular payment pledge throughout the Festival Period amounting to £500 or more to E0043
- It is free of charge - thank you



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Lodge Targets

- Recognition of achievement
- Covenants will be the core of our success but there are lots of ways lodges can add to their targets
- Bronze for an average of £500 per member
- Silver for an average of £800 per member
- Gold for an average of £ 1000 per member
- The elusive 100% of members in covenant?
- As Lodges reach their targets they will be formally recognised at a Provincial Festival event.



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Communications



- **Internet** www.southwalesmason.com (Click on the Festival Tab)
- **Facebook** www.facebook.com/southwales2021festival
- **Twitter** @southwales2021 #swfest21
- **Email** Festival2021@southwalesmason.com



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Events

- There will be one annual major 'anchor' event to maintain the tempo of the campaign
- Lodges achieving their targets will be recognised at the annual event
- Events will generate income streams
- Events should support recruitment, retention and retrieval
- Events are an opportunity for fun, fellowship, involving families and friends
- The programme will include sporting, cultural, entertainment as well as the usual events



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Merchandising

- A new Provincial Tie will be available from the Launch plus matching bow tie and handkerchief
- There will be a special Provincial Tie for Provincial Grand Stewards
- All sale proceeds will go the Festival
- A range of other products will be coming on stream



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Provincial Grand Chapter & Other Degrees

- The Festival will demonstrate the indissoluble link between the Craft and Royal Arch
- The M.E. Grand Superintendent has confirmed that the Festival Jewel will be worn in Chapters
- Provincial Grand Chapter is represented on the Festival Committee
- Other Orders in the Province have been briefed and are supportive and a donation already received on behalf on Rose Croix Masons



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Conclusion

- This is a marathon not a sprint but the early miles will count.
- We need to have at least 2/3^{rds} of the brethren in covenant in first 18 months
- Transferring to E0043 early will maximise cumulative interest which can grow Lodge targets by 2.25% pa
- Gift aid can produce another 25%
- This is a team effort
- Support the PGM as Festival President
- Wear you Jewel with pride and as an encouragement to others
- We can do this!



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Thanks

Thank you for all your support & hard work

From the Festival Committee



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